

Introduction

Mini Business Plan.

The mini business plan should be filled out before your first meeting with Haderslev Business Council (HER), so that we can give you the best possible advice and guidance.

By writing a couple of lines for each of the 8 points, we get a good impression of you and your business. This allows us to prepare for the meeting so that we can focus specifically on your idea and your needs.

The mini business plan can also be used as a tool to "think out loud" – either alone or together with others – and helps you get an overview of the most important questions before you start or develop your business.

Once you've filled out your mini business plan, you can send it to us by uploading it at her.dk/startup. After that, we'll do our best to contact you as soon as possible to arrange a follow-up meeting.

At the first meeting, we'll use the mini business plan as our starting point. If you've already prepared a business plan or written down your ideas in some other way, feel free to bring that material to the meeting.

If you have any questions, you're of course very welcome to contact us.

Contact Information.

Startup Initiative HER

📍 **Address:** Gåskærgade 28C, st. 6100 Haderslev

📞 **Phone:** +45 7353 1400

✉️ **Email:** info@her.dk



Whether you're in the startup phase or have already established your business, we offer a range of services and networks designed to support you on your entrepreneurial journey.

Read more at her.dk/startup

1. General Information

Company:	_____	City:	_____
CVR no.:	_____	Email:	_____
Founder:	_____	Phone:	_____
Address:	_____	Website:	_____

2. What kind of business do you want to start?

3. What products or services will you sell?

4. Who are your customers?

5. What needs do you meet for your customers?

6. What sets your idea apart from the competition?

7. What three key competencies do you bring?

01.

02.

03.

8. What questions are most important for you to get answered?

9. Additional remarks?